



Hilary Maxfield  
AGP & Associates  
+1 989 839 5800  
[hilary@agp-inc.com](mailto:hilary@agp-inc.com)

## **INTEVA PRODUCTS AND AGP & ASSOCIATES RECOGNIZED WITH TOP MARCOM AWARD**

**TROY AND MIDLAND, MICH.** – December 9, 2008 – Inteva Products, LLC, a Troy-based engineering, manufacturing and supply powerhouse for vehicle manufacturers, and AGP & Associates, Inc., a full-service integrated marketing communications firm in Midland, have received the MarCom Platinum Award – the highest honor of the MarCom Awards competition.

[Inteva Products](#) worked closely with [AGP](#) to write, design, and produce its new [corporate capabilities brochure](#), which was launched in English and five other languages. Recognized for their excellence in terms of quality, creativity and resourcefulness, the companies received the MarCom Platinum Award in the capabilities brochure category.

With more than 5,000 global entries submitted, the MarCom’s prestigious [Platinum Award](#) is presented to those entries judged to be among the most outstanding in the competition. The work serves as an industry benchmark and is judged to exceed the high standards of the industry norm.

“As a new company with a 90-year history, it’s very exciting to be recognized with such a prestigious award,” said Gerard Roose, vice president of sales, marketing planning and communications. “The partnership between AGP and Inteva was key to our success, and we are proud to accept this award with them.”

The MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals.

### **About Inteva Products**

Inteva Products, LLC, has more than 90 years of experience and expertise, empowering some of the best automotive minds in the industry with global resources supported by more than 3,600 team members in 17 facilities on three continents. Inteva designs, engineers, manufactures and assembles Interior Systems, Cockpits, Latch and Closure Systems and Door Module and Window Lift Systems for leading OEMs around the globe. Inteva’s integration capabilities provide everything from small component parts to fully integrated vehicle subsystems. Inteva is committed to execute to the highest level possible for all customers to create solutions that meet quality and technical specifications while remaining on time and on budget. For more information, visit [www.intevaproducts.com](http://www.intevaproducts.com).

**Insight. Inside. Inteva.**

### **About AGP**

Founded in 1992 by Dan Attenberger and Margaret Guzzardo, AGP employs 13 full-time employees. The company provides full-service marketing communications to a variety of business-to-business and business-to-consumer clients. For more information, visit [www.agp-inc.com](http://www.agp-inc.com) or call +1 989 839 5800.